

## Experience

**MOLLY GRACE MAKES, OWNER** NH/MA | Jan '13 – Present

**SENIOR UX/UI DESIGNER & ASSOCIATE CREATIVE DIRECTOR** Executing high-quality user flows, sitemaps, wireframes, interface designs, prototypes, usability testing, accessibility audits, branding audits and design systems. Providing creative oversight to digital experience (DX) team members, representing the DX team in stakeholder reviews and working with product owners on roadmapping, product development and scopes of work. Services conducted on a freelance/contract basis.

*Recent clients include: CVS/Aetna, Boston Scientific, DiscoverEngineering & Future City*

**CALLIGRAPHER** Offering analog calligraphy, custom luxury stationery and signage for weddings and events.

**SIP & SCRIPT** Greater Boston/New England | Apr '18 – Dec '19

**INSTRUCTOR, CONSULTANT** Taught in-person modern calligraphy and lettering classes across New England. Consulted with internal team on brand and user experience improvements to reach a wider audience and build brand recognition.

**WHITE RHINO** Lexington, MA | Jan '15 – July '17

**SENIOR DESIGNER** Provided art direction, oversaw creative output, and played a leading role in UX and visual design for various print, digital and interactive experiences in collaboration with creative director. Responsible for managing agency traffic, managing internal and external creative resources, and vetting new creative department candidates. Worked directly with Senior Project Manager to develop customized system in Asana for agency project management.

**JUNIOR DESIGNER** Worked directly with design director, creative director and account team to develop unique brand systems, campaigns and large and small scale digital experiences. Implemented brand systems and strategies across various digital, print and interactive deliverables.

**MESH INTERACTIVE AGENCY** Nashua, NH | June '13 – Dec '14

**JUNIOR DESIGNER** Designed wireframes, custom layouts, graphics and illustrations for various print, digital and video materials. Developed unique logos and brand systems. Communicated directly with internal and external teams in order to maintain a clear understanding of project progress, reveal creative deliverables, and manage expectations.

**BENNETT GROUP** Boston, MA | June '12 – Aug '12

**GRAPHIC DESIGN INTERN**

**SUNY GENESEO SA GRAPHICS DEPARTMENT** Geneseo, NY | June '10 – Aug '10

**GRAPHIC DESIGN INTERN**

## Education

**SUNY FREDONIA** Fredonia, NY | Aug '09 – May '13

**BACHELOR OF FINE ARTS IN GRAPHIC DESIGN**

Minor in Communication

## Tools

- + Figma
- + InVision
- + Sketch
- + Adobe CC: AI, ID, XD, PS
- + UXPin
- + JIRA
- + Asana
- + Slack
- + Microsoft Office / Teams
- + HTML & CSS knowledge
- + CMS knowledge

## Qualifications

- + Highly organized and able to work efficiently in fast paced environments
- + Flexible, quick learner, able to take direction or take the lead
- + Experience overseeing traffic and internal/external resource management
- + Experience overseeing creative team members and creative output and developing scopes of work
- + Excellent communication skills
- + Able to work collaboratively and independently with various teams